



YOUR **IMAGE** BUILDING CENTER





A vision to create a company where customers and employees feel like family - Dean Himelick followed his dream back in the year 2000. Today, Logo Boys Inc. is honored to serve many leading local and national organizations, providing them with the most trusted image services in the business. Logo Boys is a place where customers feel taken care of, and employees take great pride in the work they do.

A proven track record in the industry has generated collaborations with many friends and contacts making possible for Dean to hand pick his dedicated & experienced staff. Logo Boys confidently looks ahead to continuing its strive for excellence when it comes to complete customer satisfaction.



We work behind the scenes to ease and build confidence in your promotional and brand awareness initiatives. We understand that you need to naturally project your image with positive and professional tools that are easy to implement throughout your organization. The last thing you want to do is lose sight of your promotional message by being side-tracked with endless development and execution details. Use us... your Image Builders.



WEB STORES

We design and maintain web stores exclusive to customer branded products for direct delivery to customers and employees. Web stores can feature credit card purchases or secure login for wholesale price buyers.



INVENTORY FULFILLMENT

If you need stocked products that will be slowly distributed over a longer period of time, we stock, distribute, secure and track inventory to save you space and staff time.



AUTOMATIC DISTRIBUTION

We organize, label and package small to large orders by name, size and location for easy distribution. We also drop ship orders to individual locations to save you time and money.



PROMOTIONAL CREATIVITY CENTER

Successful brand promotions require innovative ideas that are unique to your core message.

We will help you create strategic promotional campaigns that include logos, screen printing designs, and other complimentary promotional applications.

**Your
satisfaction
is guaranteed.**

You will receive 100% effort to guarantee a positive image building experience. We will work hard to never let you down, and will follow up to ensure that we deliver beyond your expectations. If you are not completely satisfied with our effort, Logo Boys will repair or replace any products, without any fuss.

Our mission is to build a positive long-lasting relationship with you, our customer.



Growing organizations need the right exposure. Giveaways, gifts, rewards and advertising items show appreciation to your customers, employees and constituencies. Our proven performance standards meet deadlines, consistently handle small and large orders, and package orders with care. We also color match corporate colors and meet uniform specifications. Our creative ideas always keep your promotions lively and interesting.

CUSTOMIZED SPECIALTY GIFTS

Personalize specialty gift packages for any occasion such as: customer welcome packages, birthdays, employee appreciation, awards and milestone gifts. We customize the gift items and messages to your brand promise.



ADVERTISING SPECIALTY ITEMS

We offer access to thousands of advertising promotional items at multiple price levels. From mugs to luggage, enjoy flexibility for sending the right promotional item.



UNIFORM PROGRAMS

Our wide variety of apparel and accessories will perfectly display your brand to the public in retail and business to business settings. We offer online ordering and delivery programs if you have multiple national locations.



EMBROIDERY AND SCREEN PRINTING

Our in-house embroidery machines promise quality, tight stitching of your logo or promotional image. We can also screen print various types of soft goods in any volume.





FULL SERVICE CREATIVE RELIABLE

What is image building? Every organization has a brand image that imprints the minds of customers, employees and constituents. This brand image represents the personality, values and behaviors that can be expected from your organization. Your brand image provides direction, purpose and meaning for why people should engage in a relationship with you.

No matter your industry, it is important that your brand image reflects the right impression with those you work with. Your marketing promotions are the tools you use to build this image.

Each promotion provides an opportunity to deliver a simple, meaningful message that lifts your brand image to be top-of-mind and in the forefront of your competitors.

Our commitment is to build trust in our relationship with you by understanding your brand, the messages you want to send, and the events or circumstances from which you communicate with your audience. As a result, we unleash the creative resources of our Full Service Image Center to build your image with the right combination of promotional tools that meet your communication objectives.





You need a promotional partner you can trust to deliver high quality, high value products and services. Your image and profit margins depend on it. It is important to spend your promotional dollars wisely with programs that most effectively meet your marketing and sales goals. Are you trying to increase awareness, satisfaction, profits or volume? Based on your needs, we assure that your message is on target and represents your brand with high impact and vigor.

IMAGE NEEDS



PROMOTIONAL CREATIVITY CENTER

IMAGE INTEGRATION

Our eight service areas combine in a variety of ways to put your image in the spotlight when you most need to shine. Meanwhile, we work behind the scenes to handle the details and relieve you of last minute frustrations by delivering high quality products, on time, every time. From design to delivery, we handle everything including hosting online web stores to automatic distribution for your personalized inventory.

Web
Stores

Inventory
Fulfillment

Automatic
Distribution

Promotional
Creativity
Center



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Logo Boys is a Full Service Image Center for growing businesses requiring organized promotional and image building programs. Our services encompass embroidery, screen printing, uniforms, advertising specialty items, inventory fulfillment, automatic distribution, web stores, a creative promotional center and design services. Our dedication to quality and fast turnaround builds trust for long-term customer relationships. Our staff is proud to serve and care for the image building needs of our customers.